

March 2008

RANGEMARKER

NEWSLETTER OF THE PACIFIC COAST CONGRESS OF
HARBORMASTERS AND PORT MANAGERS, INC.



Objectives of the PCCHM&PM

- To exchange information on all aspects of harbor and marina operations
- To recommend policies to establish uniformity in all aspects of harbor and marina operations.
- To promote and encourage the development of marinas and harbors in a sound and economic manner.
- To keep all members of the Congress informed of new developments and improvements through a periodic bulletin
- To keep in mind at all times, that serving the commercial and boating public is our basic purpose.

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Making a Difference

What can I do? I am so busy and I just don't have anymore time. We all can ask the same question and we are all busy. More importantly though, we each have knowledge others can use. We all have the opportunity to make a difference and that is what I am suggesting.

I believe the PCC has turned a new corner and we are going to move forward from this point on. Our Training & Education Committee continues to provide us with agendas for our conferences that bring the information to us that we have requested. There is no glory being on the Training & Education Committee, but I found it to be very satisfying. Taking part as a member of the Board of Director's of PCC is equally rewarding, but it requires commitment.

Do you see the pattern? The common denominator is commitment and it is commitment that makes a difference. I can relate one example after another where people have carried the ball for PCC without any compensation and without any glory whatsoever. It is always the few that provide the difference for the many, but I do believe we can all do better if not more, myself included.

When we take on a position with PCC we are making a promise to the other committee or board member's and our membership that we will carry our weight. That is all that is expected. For everyone's benefit we ask that one fulfills their commitment. If your commitment is simply to be a member then be a good member. If your commitment is more than that then be a leader. Anyone knows all cannot be the leaders.

You may ask where am I going with all of this? I have been a member of the Board of Director's almost the entire time I have been with PCC. I have been on the Training & Education Committee in the past and it is many of the same faces I see year after year taking part in the process. I know there are many of you out there who have much to offer and very possibly newer and better ideas for all of us. I'm asking you to step up to the plate and actively get involved. I'm retiring in a year and a half and there are others now serving who may not be able to serve in the future. Positions like ours will need bodies to fill them, but we need committed bodies. We need people with a willingness to lead and a willingness to share their talents as well as their time. Are you the person we need? If so, get involved. You won't regret it.

(continued on page 2)

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One important need we have is our affiliation with the University of Alaska Southeast. There is approximately two and a half years left to the grant that is funding the creation of our long distance training program for port and harbor's/marina personnel. Once that time has past, the cost of designing modules for the program goes up greatly. The University of Alaska will of course attempt to renew the grant, but there are no guarantees it will be successful. So it is imperative that we take advantage of this opportunity to complete the eleven to twelve modules that make up the training program. At the spring conference I will be asking our Canadian partner's to help us as well. After attending their conference in Squamish, British Columbia the second week in January, I know our two organizations can and will work well together for the betterment of our respective memberships. What a fantastic time to be a member of the Pacific Coast Congress of Harbormasters and Port Managers.

Those of us on the Board of Director's are committed to serving you to the best of our abilities. Remember the talents and knowledge you have are meant to be shared with others. In the future please consider serving your fellow member's as a board member or as a T&E Committee member. I promise you will get far more from it than you can give.

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Eric Olsson, Training & Education Chair
Washington Sea Grant Program

“By Sea, Land and Air, We Prosper”

This is the motto of the city of Vancouver, British Columbia. Perhaps it’s also reflective of the value and benefits PCC member’s will receive when they attend the spring conference. Art Childs and his False Creek Harbour Authority staff extend a warm welcome to what is undoubtedly one of the finest “destination” marinas in the world. Your T&E committee and board are serving up another outstanding program that should make this one of your most valued and memorable conference experiences.

Here is a sampling of what is in store:

Resolving those “People” issues Learn ways of avoiding hostile confrontation, while meeting your responsibilities to resolve “people” problems that can undermine the productivity, harmony and even the safety of the workplace. This will be an extraordinary session!

Capital Investment and Business Planning Faced with limited resources, choices must be made in maintaining the structural and operating integrity of your facilities while optimizing your pursuit of profitable revenue opportunities.

Pest Control...Ridding your marina of unwanted guests Tips on confronting costly infestation from a variety of disease-carrying vermin, ranging from our familiar rats and insects to more exotic and protected species that can take over your facilities.

Equitable Moorage Charges Flush out and analyze many of the factors to be considered in establishing moorage rates that look at the boat “footprint” and optimism revenues while satisfying political and public policy concerns.

Getting the Money Explore ways to keep tenants current with their moorage payments during good times and bad. Learn effective collection strategies for vigorously pursuing the deadbeats.

“Keeping Things Running” Join this roundtable discussion as it reviews the complexities of a sound and cost-effective preventive maintenance program.

Power...the Pedestal and Beyond Learn some common-sense considerations in planning, procuring, and installing electrical connections to service a variety of boater demands.

In addition, there will be ample time for networking to address some of those major and nagging problems that others may have already confronted and resolved. This is what PCC is all about!

Make sure you have the proper identification documents to permit entry into and out of the U.S. and Canada. The laws are changing.

Also, don’t forget that hockey is spoken up there, so brush up!



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Tami Hayes, Vice President
Port of Friday Harbor, WA

On Tuesday morning October 2, the Board of Directors convened and continued with Strategic Planning. We reacquainted ourselves with the proposed changes to the PCC objectives and updated them. The goal is to keep them in line with the times. The Board discussed the future of PCC over the next ten years and agreed that we wanted to stay in the forefront of marine professional networking.

Another key to continued success with PCC is our “Membership”. All agreed that relationships with old and new members are equally important and that bringing on new members helps grow and give life to the group. We discussed the importance of the fact, that PCC is the premiere organization with multi regional organizational involvement on the west coast and how promoting that is important. It was agreed that the membership be better informed of the role the board plays and to take an honest inventory of the membership to make sure the two are in tune.

The strategic planning process is part of a five year plan and should have a mid-term check to ensure that strategies are assessed and evaluated for possible change.

The afternoon meeting approved the June Board meeting minutes and Cheryl Maynard our Executive Secretary reported on the budget. If you would like to see the PCC budget please ask.

Eric Olsson, the T&E chair presented a draft of the upcoming agenda for the spring conference in British Columbia. Eric pays close attention to topics that are bounced around on the PCC email list and incorporates those ideas into sessions. Another way those topics arise is through your conference assessments, so please take the time to fill those out.

The Board discussed at length, the promotion of the Barbara Schwantes scholarship/grant funds and it was suggested to make the applications available on the PCC web-site. Promotion of the scholarship/grant should also have much broader presentation at each PCC meeting. It was suggested that the award go to an individual State or Province each year to keep it more focused. This scholarship/grant is an important way to bring young people interested in our industry into the PCC fold, even if in a small way, so please help PCC promote it to young adults in your communities.

The board ended its meeting with a renewal of our Executive Secretary’s contract for 2008-2009. Big thanks to Cliff and Cheryl Maynard who fill that role with experience and a great attitude toward helping PCC.

Remember if you have any questions, concerns, or comments regarding conferences, RangeMarkers, presentations or anything else please don’t hesitate to contact your board members. You can find us on the PCC web-site at www.pccharbormasters.org.

We look forward to joining Art Childs and his crew in Vancouver, British Columbia.

Membership of the Pacific Coast Congress of Harbormasters and Port Managers, Inc. (PCC) is well represented by Harbor Masters, Port Managers, marina owners and managers, corporations, firms and institutions of higher education. All of which, support the objectives of the Congress.

If you are new to the profession, operate a marine facility, or are involved in the marine industry and are looking for valuable and current information membership in the PCC is your organization. Join today and see what the PCC members are doing in their ports and marinas.

As a member, you will have access to the on-line network of Harbormasters from British Columbia, Alaska, Washington, Oregon and California, opening a door to the vast knowledge and experience of members up and down the Pacific Coast.

Conferences are held twice a year and are a great way to network if you are in the industry or coming into the field.

Membership Information

If you are interested in information regarding membership, contact Cheryl or Cliff Maynard, Executive Secretary at 800/236-0748
cmaynard3@wildblue.net
Board of Directors and Training & Education Committee Members
contact information located on page 9.

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*Steve Slaton, Secretary/Treasurer
Port of Bremerton, WA*

The “Value” of PCC

Some of you know I spent nearly thirty years in the US Navy submarine service before being surprised by my current boss’ high tolerance for risk and hired me to manage marine facilities. I started work in the month of September and in my first post-hiring meeting with the boss he informed me that I was to attend the PCC fall membership meeting and that I had better come back with a heck of a lot of knowledge. This was not a difficult assignment, as the marina knowledge locker was almost totally empty – any increase in smarts would be notable.

A short digression; the US Navy has some good points and some not so good points. However, without a doubt, our Navy has an almost slavish dedication to education and training. There are schools for everything and formal training continues outside the classroom in operational units above and beyond the typical on the job training. So, imagine my surprise when I asked about schools for marina management. Extremely limited is an understatement as we all know.

My boss sent me to the best place he knew of, the PCC. I attended my first membership meeting and although I did learn from the presentations, what I recall most fondly is the welcoming and overall positive reception I had as a new member. The atmosphere lent itself to establishing strong individual relationships which in turn encouraged information sharing, both at our meetings and on our email network.

I am excited about the renewed dedication and focus on providing exceptional educational opportunities for our members. Take a look at the agenda for the upcoming membership meeting and you will see session topics that relate to challenges we address on a daily basis in our marinas. I think this agenda is one of the best in many years. As soon as you return home you will be able to put to use much of what will be offered up in the sessions.

As a board member, I am energized by the PCC initiative to partner with the University of Alaska SE to sponsor and administer a formal training and qualification program for marina workers and managers. Those of us who come from divergent work backgrounds can testify that this business is complex and uniquely challenging. We need good people to help us be successful, and the people that work in this industry need an avenue to learn the trade and be recognized for accomplishing professional milestones. The UASE distance learning program coupled with PCC professional certification is exactly what is needed.

So, with all this exciting “stuff” going on, what do you need to do? My recommendation: get up and register for the fall PCC membership meeting and join us in Vancouver, BC. After you show your boss the agenda for the meeting (must justify those rare travel and training funds) show it to at least three of your local marina managers who are not PCC members and ask them how they can afford to not be members!

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SUNSET ON THE HOOK

FOOD FOR THOUGHT

The Obstacle in Our Path

In ancient times, a king had a boulder placed on a roadway. Then he hid himself and watched to see if anyone would remove the huge rock. Some of the king's wealthiest merchants and courtiers came by and simply walked around it. Many loudly blamed the king for not keeping the roads clear, but none did anything about getting the big stone out of the way. Then a peasant came along carrying a load of vegetables. On approaching the boulder, the peasant laid down his burden and tried to move the stone to the side of the road. After much pushing and straining, he finally succeeded. As the peasant picked up his load of vegetables, he noticed a purse lying in the road where the boulder had been. The purse contained many gold coins and a note from the king indicating that the gold was for the person who removed the boulder from the roadway. The peasant learned what many others never understand. Every obstacle presents an opportunity to improve one's condition.

Save the Dates 2008

April	1	Opening for Barbara Schwantes Academic Scholarship Applications	
April	15-18	Spring Membership Conference, Vancouver B.C	
May	3	Deadlines for submittal of Barbara Schwantes Academic Scholarship Applications	
c	May	23	Barbara Schwantes Academic Scholarship award announcement
June	12	T&E Committee Fall Conference Agenda Building Session	
June	13	Board of Director's Meeting	
August	1	Opening for Barbara Schwantes Project Grant Applications	
October	7-10	Fall Membership Conference, Kodiak, AK	

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PACIFIC COAST CONGRESS of Harbormasters and Port Managers, Inc.

BARBARA SCHWANTES MEMORIAL FUND SCHOLARSHIP OPPORTUNITY

The Pacific Coast Congress of Harbormasters and Port Managers (PCC) is offering a \$500.00 academic scholarship to any graduating high school senior who is considering a career in marine education, port administration, or marina operations and development. The PCC membership includes the states of California, Oregon, Washington, Alaska, and the Province of British Columbia, Canada.

The PCC offers this scholarship in memory of its past and long-time executive secretary, Barbara Schwantes. Ms. Schwantes was a true leader and promoter of marina and port development and was one of the key participants in promoting the PCC nearly thirty years ago.

The basic purpose of the PCC at all times is to serve the commercial fishing fleet and boating public. Among the organization's key objectives are the exchange of information on all aspects of harbor and marina operations, and the recommendation of policies to establish uniformity while promoting and encouraging the development of marinas and harbors in a sound and economic manner. The PCC prides itself on keeping all members of the congress informed of new developments and improvements through our periodic bulletin, "The RangeMarker".

Instructions accompany the application. The deadline for submitting applications is May 3. The scholarship award will be announced no later than May 23. Applicants should keep in mind that they will be competing with students from the five membership regions mentioned above.

(see application on page 13)




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Scholarship Application Form

Write clearly or type your answers. When you have completed the application please return it to the counseling office. Your application should include a transcript, complete resume (*), an essay (*), SAT scores, a first year budget (form enclosed) and two letters of recommendation (one from a teacher and one from an adult who is not related to you).

Name _____
(Last) (First) (Middle)

Mailing Address _____
(City) (State) (Zip)

(Telephone) (E-mail)

Parent (s) _____

Address (if different than yours) _____

School you are planning to attend _____

Major interest (s) _____

Have you applied? _____ Yes _____ No

Have you been accepted? _____ Yes _____ No

(*) Write a one (1)-page essay on why you are seeking further education in the fields of port administration, marine education, or marina operations and development. Include your short and long-range goals in your essay.

(*) Your resume should include the following:

School Activities

Community Activities

Work Experience

Special classes/courses (not on your transcript)

Any other items helpful to the screening committee

Submit Proposal by MAY 3, 5:00PM to: Giuseppe Alvarado, c/o Shilshole Bay Marina, 7001 Seaview Avenue NW, Seattle, WA 98117



Thank you to Suzie Howser and the Humboldt Bay Harbor District for Hosting an outstanding Conference!

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